

Office of Energy and Sustainability Copywriting and Strategy Schedule

Week	Phase	Meeting/Milestone
Nov 13 – Nov 17	Discovery & department strategy	Friday 11/17 Discovery interview with Alison
Nov 20 – 24	Copywriting & discovery Link redirects	Discovery meetings GR Digital check-in meeting
Nov 27 – Dec 1	Editing & Iteration Link redirects	GR Digital check-in meeting
Dec 4 – Dec 8	Editing & Iteration, Publishing & redirects	Launch site